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Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91217625 |
|---------------------------|--|
| Party | Defendant ELLIOT H Cohen |
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| Submission | Answer |
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| Date | 11/07/2014 |
| Attachments | ElliotCohenAnwerDefensesAmendedOpp1172014.pdf(164120 bytes) |

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| 7 | IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD | | |
| 8 9 10 | BIG FRONT DOOR, LLC, Opposition No.: 91217625 Serial No.: 86224809 Opposer, vs. ANSWER AND AFFIRMATIVE DEFENSES TO AMENDED NOTICE OF ELLIOT H. COHEN, OPPOSITION | | |
| 1.2 1.3 1.4 | Applicant.)) | | |
| 15 | Elliot Cohen ("Applicant"), the owner of and applicant named in intent-to-use application (i) Serial No. 86224809 for the mark "BFD", filed on March 18, 2014 and published for | | |
| 17 | opposition on July 29, 2014, for restaurants in International Class 043, by and through his | | |
| 19 | undersigned counsel, files this Answer to the Amended Notice of Opposition ("Opposition") filed by opposer, Big Front Door, LLC ("Opposer") on October 14, 2014, and pleads as follows: | | |
| 20 | ANSWER TO NOTICE OF OPPOSITION | | |
| 22 | In response to the introductory unnumbered paragraph of the Opposition, Applicant | | |
| 24 | admits that the mark "BFD" is the subject of application Serial No. 86224809; denies that | | |
| 25 | Opposer will be damaged by registration of Applicant's mark as set forth in his application; and states that he is without knowledge or information sufficient to form a belief as to the truth of the | | |
| 27 | of the state of th | | |
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ANSWER AND AFFIRMATIVE DEFENSES TO AMENDED NOTICE OF OPPOSITION Opposition No. 91217625

remaining allegations of the first, unnumbered paragraph. Applicant responds to the separately numbered paragraphs of the Opposition as follows:

- In response to the allegations in paragraph 1 of the Opposition, Applicant admits 1. the allegations set forth therein, adding that to the best of Applicant's knowledge, Applicant's application with Serial No. 86224809 was filed earlier on March 18, 2014 than the Opposer's application with Serial No. 86224960, noting further that Applicant's application has a lower number than Opposer's application as referred in this paragraph 1.
 - 2. Applicant admits the allegations in paragraph 2 of the Opposition.
- 3. Applicant denies that the submission by Opposer comports with the requirements of 37 CFR Section 2.122(d) as the submitted material by Opposer was not for registrations of Opposer's marks, but rather for pending applications.
 - 4. Applicant admits the allegations in paragraph 4 of the Opposition.
 - 5. Applicant admits the allegations in paragraph 5 of the Opposition.
 - 6. Applicant admits the allegations in paragraph 6 of the Opposition.
 - 7. Applicant admits the allegations in paragraph 7 of the Opposition.
- 8. Applicant admits the allegations in the first sentence of paragraph 8 of the Opposition. Applicant denies the allegations in the second sentence of paragraph 8 of the Opposition to the extent they concern Opposer's alleged damages. Applicant does not contest Opposer's standing as alleged in the second sentence of paragraph 8 of the Opposition.
 - 9. Applicant admits the allegations in paragraph 9 of the Opposition.
- 10. In response to the allegations in paragraph 10 of the Opposition, Applicant is without knowledge or information sufficient to form a belief as to the truth of each and every statement or allegation contained therein.

| | 11. | In response to the allegations in paragraph 11 of the Opposition, Applicant is |
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| withou | ıt knowl | edge or information sufficient to form a belief as to the truth of each and every |
| statem | ent or a | llegation contained therein; provided however, that Applicant denies that Opposer |
| has made use of either or both of the marks set forth in application Serial Nos. 86224960 and | | |
| 86225653 prior to Applicant's constructive use of the mark set forth in his application, Serial No | | |
| 86224 | 809 | |

- 12. In response to the allegations in paragraph 12 of the Opposition, Applicant is without knowledge or information sufficient to form a belief as to the truth of each and every statement or allegation contained therein.
- 13. In response to the allegations in paragraph 13 of the Opposition, Applicant is without knowledge or information sufficient to form a belief as to the truth of each and every statement or allegation contained therein.
- 14. In response to the allegations in paragraph 14 of the Opposition, Applicant denies each and every allegation contained therein.
- 15. In response to the allegations in paragraph 15 of the Opposition, Applicant denies each and every allegation contained therein.
- 16. In response to the allegations in paragraph 16 of the Opposition, Applicant denies each and every allegation contained therein.
 - 17. Applicant admits the allegations in paragraph 17 of the Opposition.
 - 18. Applicant admits the allegations in paragraph 18 of the Opposition.
 - 19. Applicant admits the allegations in paragraph 19 of the Opposition.
- 20. In response to the allegations in paragraph 20 of the Opposition, Applicant denies each and every allegation contained therein.

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- 21. In response to the allegations in paragraph 21 of the Opposition, Applicant is without knowledge or information sufficient to form a belief as to the truth of each and every statement or allegation contained therein.
- 22. In response to the allegations in paragraph 22 of the Opposition, Applicant denies each and every allegation contained therein.
- 23. In response to the allegations in paragraph 23 of the Opposition, Applicant denies each and every allegation contained therein. Applicant denies that Opposer will be damaged by registration of Applicant's mark, denies that Opposer's marks have priority over Applicant's mark, and denies that Applicant's application for registration of Applicant's mark should be denied.

FIRST DEFENSE

24. As to Applicant's First Defense, Opposer has not pleaded any law or facts that justify a refusal to register Applicant's application, and consequently, Opposer has failed to state a claim upon which relief can be granted.

SECOND DEFENSE

- 25. As to Applicant's Second Defense, Opposer has failed to establish that Applicant's mark "consists of or comprises a mark that so resembles a mark registered in the Patent and Trademark Office, or a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods of the Applicant, to cause confusion, or to cause mistake, or to deceive." (quoting 15 U.S.C.A. § 1052).
- 26. Opposer has failed to establish that Opposer used a mark or trade name in the United States that is likely to cause confusion, mistake, or to deceive the public as to an association with Applicant's mark because Opposer's alleged uses of the names and/or marks

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27 28 "BFD Big Front Door" and "BFD" do not qualify as uses granting common law or federal law rights and protections in said names.

- 27. Alternatively, Opposer has failed to establish that Opposer used a mark or trade name in the United States that is likely to cause confusion, mistake, or to deceive the public as to an association with Applicant's mark because the services used in connection with the parties' respective marks are distinctively different to preclude any finding that consumers would believe that the services associated with Applicant's mark would fall within the normal fields of expansion for Opposer's alleged goods and/or services.
- 28. The Trademark Examining Attorney assigned to Applicant's application, concluded, on July 29, 2014, that there were no similar registered or pending marks, including Opposer's marks, that would bar registration of Applicant's mark. Accordingly, Opposer has failed to establish that Applicant's mark is likely to cause confusion, mistake, or to deceive the public as to an association with Opposer's marks.

THIRD DEFENSE

29. Opposer has failed to establish that Applicant's mark would falsely suggest a connection between Opposer and Applicant as Applicant's mark is distinctively different than the alleged uses claimed by Opposer.

FOURTH DEFENSE

30. Applicant reserves the right to rely on such other and further defenses as may be supported by facts to be determined through full and complete discovery and to amend his Answer to assert such defenses.

WHEREFORE, Applicant respectfully requests that this Opposition be denied and/or dismissed with prejudice, that the registration of Applicant'smark, as applied for in application Serial No. 86224809 be issued, and that Applicant be granted such other and further relief as the Board deems just and proper.

Dated: November 7, 2014

Respectfully submitted, H.

Daniel S. Latter

Marquee Law Group, APC

9100 Wilshire Boulevard

Suite 445 East Tower

Beverly Hills, CA 90212

Telephone: 310.275.1844

Attorneys for Applicant and Defendant, Elliot Cohen

CERTIFICATE OF ELECTRONIC MAILING

I hereby certify that the foregoing Answer to the Notice of Opposition is being submitted electronically through the Trademark Trial and Appeal Board's ESTTA System on this

November 7, 2014.

Daniel S. Latter

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CERTIFICATE OF SERVICE

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I HEREBY CERTIFY that, on November 7, 2014, I caused a true and correct copy of the

foregoing Answer to be sent via First-Class Mail, postage prepaid, to Opposer's Attorneys of

Record, Drew M. Smith and Gabrielle A. Holley, Holley & Menker, PA, P.O. Box 1219,

Sausalito, California 94986.

By: /cc. ()

Daniel S. Latter

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